

ADVERTISING INFORMATION

Content: The Internet Advertising News is emailed to professional process servers, private investigators and other legal professionals. It is emailed in both html & text format.

The content consists of editorials encompassing a variety of reader interest areas, and are written by knowledgeable staff writers, including numerous recognized contributing editors.



CONTENT:

Page one of the Newsletter contains editorial content, plus Banners that are available for advertising by Process Servers & Private Investigators.

The newsletter also contains a list of “featured process servers and private investigators”.

Each of the Banners are custom designed, and link to the advertiser’s web site. The banners are constructed to a client’s specifications and represent the highest visibility Newsletter advertising opportunities.

The State listings on page 2 contain Company name, address, city, state, phone, fax, email address, web site link.

Publication Dates:

Internet Advertising News is published 6 times per year.

Mailing Lists:

Our lists consist of opt-in email addresses that we purchase, lists we obtain from newsletter subscribers, and lists of associations, process servers, private investigators, law firms, and others that we research online and add to our list, for the purpose of developing additional subscriptions.

Advertising Rates:

Custom Banner on Page 1: \$100

“Featured Process Server or PI Listing: \$50

Client may design and submit own banner, which must be exactly 136 pixels wide by no more than 234 pixels high. Not to exceed 15k. No animation.

To book an ad, or for additional information contact Creative Media Group at marketing@inetadnews.com

Phone: (815) 572-5556